

# DaTE

## DaTE 2023: EXHIBITOR LIST ONLINE

*Also open, registration for visitors and journalists, to the eyewear show taking place in Firenze Saturday 9th and Sunday 10th September*

Milano, 26 July 2023 – Opening in less than two months, the 11<sup>th</sup> edition of **DaTE**, the eagerly anticipated contemporary eyewear show set to take place **Saturday 9<sup>th</sup> and Sunday 10<sup>th</sup> at the Stazione Leopolda in Firenze.**

Again this year, in addition to the Italian brands, makers from **France, Germany, USA, Sweden and Switzerland** (just some of the top countries of origin) will also be on hand. More than **80 brands** have already confirmed their participation. Click this link for the list: <https://dateyewear.com/exhibitors/>

In addition, **registration is now open for eyewear professionals and journalists** who would like to be accredited for the event. DaTE opens the autumn season of eyewear trade fairs and has consistently been the showcase for unique, original, cutting-edge products that combine tradition and innovation. Link for visitors: <https://dateyewear.com/visitatori/>; link for journalists: <https://dateyewear.com/press-form/>

*“We hope to equal and even exceed last year’s results, when more than 1500 industry professionals, including opticians, buyers and journalists, attended DaTE to preview the latest independent, avant-garde eyewear trends,”* stated show president, **Giovanni Vitaloni**. *“With this annual event of interaction and discovery, which is constantly updated to even better meet the needs of our players, we provide manufacturers with a showcase designed to highlight products made for a discerning audience, who prioritize innovation.”*

**DaTE 2023 awaits you at the Stazione Leopolda in Firenze, Saturday 9<sup>th</sup> and Sunday 10<sup>th</sup> September from 10 am to 6:30 pm.**  
Info available at <https://dateyewear.com/> and on our social profiles [www.instagram.com/dateyewear/](https://www.instagram.com/dateyewear/) and <https://it-it.facebook.com/DateEyewearOfficial/>

Press office – Carolina Mailander Comunicazione

Paola Masera 3356643677

[paola.masera@cmailander.it](mailto:paola.masera@cmailander.it)

Chiara Ferraro 3450059935

[chiara.ferraro@cmailander.it](mailto:chiara.ferraro@cmailander.it)

Martina Bruno 3286222616

[martina.bruno@cmailander.it](mailto:martina.bruno@cmailander.it)