

DaTE

DaTE 2023: NEW INSPIRATIONS AND INFLUENCES AWAIT YOU AT THE MOST EAGERLY ANTICIPATED APPOINTMENT WITH CONTEMPORARY EYEWEAR

Saturday and Sunday, September 9th and 10th, at the Leopolda di Firenze, an opportunity to see into the future and be carried away by the DaTE experience

Milano, July 4 - In the pursuit of amazement, enchantment and dreams, **DaTE**, now in its 11th edition, is the not-to-be-missed appointment focused on the eyewear of the future, set to take place **Saturday 9th and Sunday 10th September at the Stazione Leopolda in Firenze.**

An edition on a quest for new worlds, focused on the constantly evolving **contemporary international eyewear scene**. DaTE introduces fresh stylistic languages with references to the natural world, where the gaze (even before eyewear) is the featured focus and the eyes are tools with which to see, observe and reflect – from unprecedented, personal perspectives. This year DaTE, in partnership with LYF (that will be present in its dedicated area), will offer visitors and exhibitors new ways of encountering one another in which beauty and design blend to create universes, dimensions and dreams to explore.

DaTE is the first pivotal autumn 2023 appointment for the eyewear industry and an opportunity for trade professionals, creatives and designers to conduct business and exchange ideas. Thanks to ongoing vision research, the show is a major resource for seekers of inspiration and influences.

DaTE 2023 awaits you at the Stazione Leopolda in Firenze, Saturday 9th and Sunday 10th September from 10 am to 6:30 pm.

Registration will soon be open on the official website dateeyewear.com. Info is also available on social media www.instagram.com/dateeyewear and www.facebook.com/DateEyewearOfficial.

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